The logo for rentlinx features the word "rentlinx" in a bold, sans-serif font. The letters "rent" are blue, and "linx" is red. A small white house icon is positioned above the letter "e". The letter "x" is stylized with an upward-pointing arrow integrated into its right side. The logo is set against a light blue gradient background with a white wavy graphic element on the right side.

**rentlinx**

**Listing Tips**

# TIP

## Keep your property information current!

- Jump to the top of the list! Properties are sorted by modification date
- Click “Mark as Current” to update modification date

Properties: 10  
Units: 186  
Lease: 3  
Now: 3

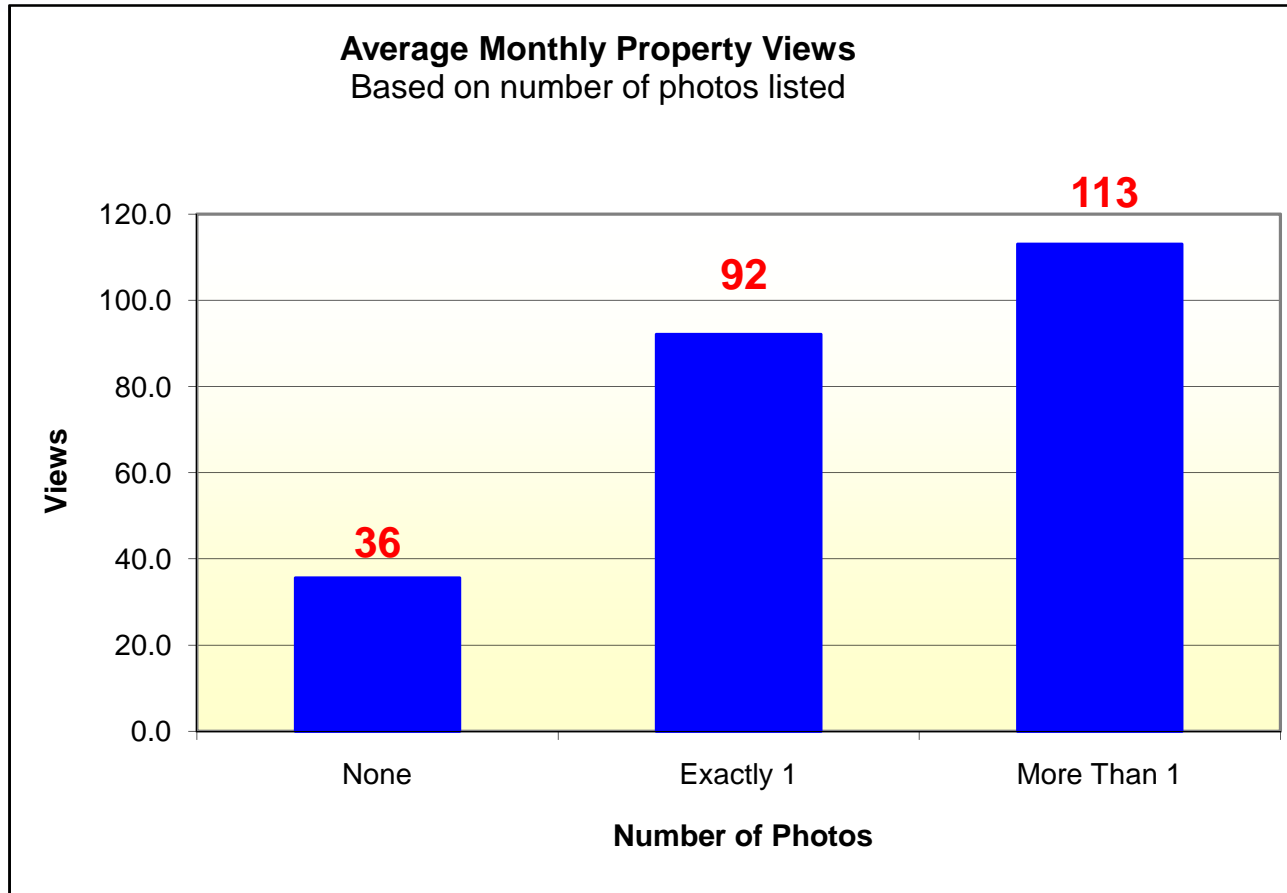
Choose a website, then click "view my properties" to see how your properties will be advertised to renters.  
Michigan Housing Locator by MSHDA  
[View my properties](#)

	City	Units	Rent	Updated		
<a href="#">gton St</a>	Ann Arbor, MI	1 (1)	Call	4/10/2008	<a href="#">Mark as current</a>	<a href="#">Remove</a>
<a href="#">Apartments</a>	Lansing, MI	4 (1)	Call - \$1,500	Just now	<a href="#">Mark as current</a>	<a href="#">Remove</a>
<a href="#">tments</a>	Mount Clemens, MI	2 (1)	\$675 - \$850	Just now	<a href="#">Mark as current</a>	<a href="#">Remove</a>
<a href="#">ce Apartments</a>	Ann Arbor, MI	140	\$650	5/27/2007	<a href="#">Mark as current</a>	<a href="#">Remove</a>
<a href="#">er Street</a>	Washington Township, MI	23	Call	5/27/2007	<a href="#">Mark as current</a>	<a href="#">Remove</a>
<a href="#">d</a>	Mount Clemens, MI	1	Call	5/27/2007	<a href="#">Mark as current</a>	<a href="#">Remove</a>

# TIP

## Add Photos!

- Take photos on sunny days!
- More photos = More traffic!



Statistics tracked on the  
RentLinX Network

**rentlinx**

# TIP

## Add interior photos and floor plans!

- Renters love it
- Some sign leases sight-unseen!



Grandhaven Manor (3215 W. Mt. Hope) - Lansing, MI - Michigan Housing Locator by MSHDA - Mozilla Firefox

File Edit View History Bookmarks Tools Help Related Links

http://www.michiganhousinglocator.rentlinx.com/Property.aspx?#

## Grandhaven Manor (3215 W. Mt. Hope)

[Inquire about this property](#)

**Manager:** [Grandhaven Manor](#)  
(517) 372-4499

**Address:** 3215 W. Mt. Hope - [Map](#)  
Lansing, MI 48911

**Property Type:** Apartments, Senior Housing ([150 units](#))

**Year Built:** 2000

**Accepts HCVs:** Yes! [8](#)  
(Section 8)

**Waitlist:** N/A

**Description:** You're Worth Every Penny at Grandhaven Manor. This elegant retirement community is designed exclusively for those of you 55 and older. As a resident of Grandhaven Manor you will live in grand style in a lovely one or two bedroom apartment or one of our beautiful cottages with attached garages. We know that you will love the many advantages that Grandhaven Manor has to offer as well our many features and amenities.

**Amenities:** Parking - Optional Carports  
Unfurnished


**Appliances:** Central Air Conditioning  
Dishwasher\*  
Garbage Disposal  
Range  
Refrigerator  
Oven  
Washer & Dryer Hookup\*

**Lease Lengths:** 12 Months


**Pet Policy:** Cats Allowed - Restrictions Apply  
 Dogs Allowed - Restrictions Apply

**Utilities:** Water Included

\*These amenities only apply to select units at this property. (Click the units below for more details)



**Grandhaven Manor**



Click a thumbnail to enlarge it. Click the large image to view the full size image in a separate window.

[Print a brochure](#)

[Send to a friend](#)

[Ask a question](#)

[Mark as favorite](#)

[View favorites \(8\)](#)

**Attachments & Links:**

[Associated Management Website](#)

[Haven Manors Website](#)

**Labels added by Michigan Housing Locator by MSHDA:**

MSHDA Financed

Done #101,109

# TIP

## Include a detailed description!

- Potential residents crave the details
- Advertise ‘Specials’
- List everything that won’t fit elsewhere
- Search engines thrive on this content!



**rentlinx**

# TIP



## List the rent or rent range!

- Renters prefer to see places they know they can afford (instead of ‘Call’).
- If your rent is based on income, use the description to describe general qualifications
- Provide a link to your income qualifications




# TIP

## Add links & attachments!



- Links provide helpful info to renters and improve the search engine rank of your website
- Attachments give your future residents access to important documents before they walk in the door

Attachments & Links

These attachments are associated with this property and available to renters to download. Click the title of an attachment to edit it.

 <a href="#">Park Place Website</a>	<a href="#">Edit</a> <a href="#">Remove</a>
 <a href="#">Rental Application</a> (Rental_Application.pdf)	<a href="#">Edit</a> <a href="#">Remove</a>
 <a href="#">Sample Lease</a> (ParkPlaceLease.pdf)	<a href="#">Edit</a> <a href="#">Remove</a>

This section allows you to [upload attachments](#) or [add links](#) associated with this property for renters to download or visit. For example, you could upload a **resident application**, or add a link to your **property's website**. Add any attachments or links that may be useful to your potential residents.

 [Upload a new attachment](#) -  [Add a new link](#)

# TIP



## Upload your attachments in PDF format

- Everyone can view on any type of computer
- Will always be viewed and printed as you expect
- Visit [www.primopdf.com](http://www.primopdf.com) for a free PDF converter!
- OR: Send your documents as an attachment to [pdf@koolwire.com](mailto:pdf@koolwire.com). It's like magic!
- Any file that you can print, you can convert to PDF

# TIP

## Make sure your e-mail works!

- Only **40%** of web leads come in during 9-5, M-F business hours
- Many renters may not bother calling after hours
- Reply as promptly as possible!



# TIP

## Post to craigslist.org

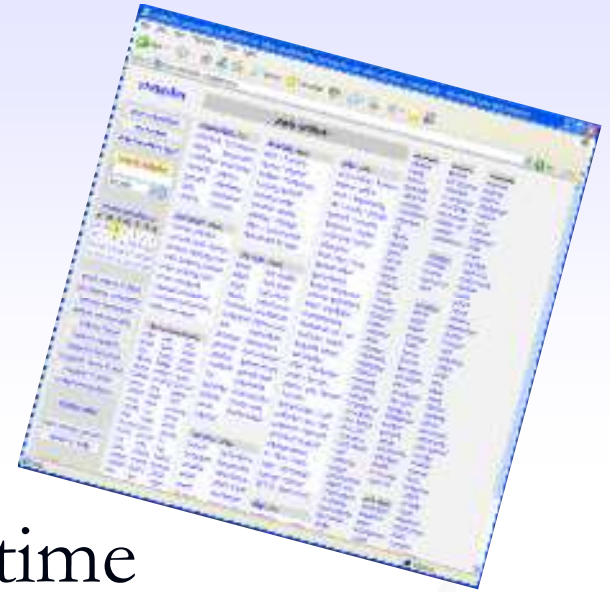
- Free classified site
- The Craigslist Helper saves you time
- Posts sorted by date
- City specific sub-sites

### Pros:

- Free!
- Highly trafficked site

### Cons:

- Can attract spam or fraud
- Necessary to repost often



# TIP

## Market Your Website!

- Signs
- Business Cards
- E-mail Signatures
- Brochures
- Print and Internet Ads
- Voicemail
- Add your listings to your website (WebLinx)

